

Cato Institute 2024 Trade and Globalization National Survey

CATO INSTITUTE/YOUGOV • N=2,000*

MARGIN OF ERROR +/- 2.42%*. COLUMNS MAY NOT ADD UP TO 100% DUE TO ROUNDING.

1. Which of these are the most important issues for you?
(Please select up to 3)

■ Inflation/prices	40%	■ Abortion	17%
■ Health care	30%	■ Guns	17%
■ Jobs and the economy	28%	■ National Security	15%
■ Immigration	27%	■ Education	14%
■ Climate change and the environment	21%	■ Civil rights	12%
■ Taxes and government spending	19%	■ Civil liberties	7%
■ Crime	18%	■ Criminal justice reform	6%
		■ Foreign policy	5%
		■ Globalization and international trade	1%

Summary Table 1

	FAVORABLE	UNFAVORABLE	NEITHER/ HAVEN'T HEARD OF IT
Do you have a favorable or unfavorable opinion of the following things, or have you not heard of it?			
■ International Trade	55%	12%	33%
■ Free Trade	53%	11%	36%
■ Trade Deals	45%	11%	44%
■ Globalization	34%	24%	41%
■ Tariffs	34%	20%	47%
■ Subsidy	27%	26%	47%
■ Outsourcing	20%	42%	38%

2. Do you have a favorable or unfavorable opinion of the following things, or have you not heard of it?

a) Do you have a favorable or unfavorable opinion of—
Globalization

■ <i>SUM-favorable</i>	34%
■ <i>SUM-unfavorable</i>	24%
■ <i>Neither favorable/unfavorable</i>	31%
■ <i>Never heard of</i>	10%
■ Very favorable	12%
■ Somewhat favorable	23%
■ Neither favorable nor unfavorable	31%
■ Somewhat unfavorable	9%
■ Very unfavorable	15%
■ Haven't heard of it	10%
■ Total	100%

b) Do you have a favorable or unfavorable opinion of—
International Trade

■ <i>SUM-favorable</i>	55%
■ <i>SUM-unfavorable</i>	12%
■ <i>Neither favorable/unfavorable</i>	29%
■ <i>Never heard of</i>	4%
■ Very favorable	18%
■ Somewhat favorable	37%
■ Neither favorable nor unfavorable	29%
■ Somewhat unfavorable	9%
■ Very unfavorable	3%
■ Haven't heard of it	4%
■ Total	100%

c) Do you have a favorable or unfavorable opinion of—
Free Trade

■ <i>SUM-favorable</i>	53%
■ <i>SUM-unfavorable</i>	11%
■ <i>Neither favorable/unfavorable</i>	31%
■ <i>Never heard of</i>	5%
■ Very favorable	20%
■ Somewhat favorable	33%
■ Neither favorable nor unfavorable	31%
■ Somewhat unfavorable	7%
■ Very unfavorable	3%
■ Haven't heard of it	5%
■ Total	100%

d) Do you have a favorable or unfavorable opinion of—
Trade Deals

■ <i>SUM-favorable</i>	45%
■ <i>SUM-unfavorable</i>	11%
■ <i>Neither favorable/unfavorable</i>	38%
■ <i>Never heard of</i>	6%
■ Very favorable	13%
■ Somewhat favorable	31%
■ Neither favorable nor unfavorable	38%
■ Somewhat unfavorable	8%
■ Very unfavorable	3%
■ Haven't heard of it	6%
■ Total	100%

e) Do you have a favorable or unfavorable opinion of—
Tariffs

■ <i>SUM-favorable</i>	34%
■ <i>SUM-unfavorable</i>	20%
■ <i>Neither favorable/unfavorable</i>	38%
■ <i>Never heard of</i>	9%
■ Very favorable	9%
■ Somewhat favorable	24%
■ Neither favorable nor unfavorable	38%
■ Somewhat unfavorable	12%
■ Very unfavorable	7%
■ Haven't heard of it	9%
■ Total	100%

f) Do you have a favorable or unfavorable opinion of—
Subsidy

■ <i>SUM-favorable</i>	27%
■ <i>SUM-unfavorable</i>	26%
■ <i>Neither favorable/unfavorable</i>	37%
■ <i>Never heard of</i>	10%
■ Very favorable	8%
■ Somewhat favorable	19%
■ Neither favorable nor unfavorable	37%
■ Somewhat unfavorable	16%
■ Very unfavorable	9%
■ Haven't heard of it	10%
■ Total	100%

g) Do you have a favorable or unfavorable opinion of—
Outsourcing

- *SUM-favorable* 20%
- *SUM-unfavorable* 42%
- *Neither favorable/unfavorable* 31%
- *Never heard of* 7%

- Very favorable 5%
- Somewhat favorable 15%
- Neither favorable nor unfavorable 31%
- Somewhat unfavorable 20%
- Very unfavorable 22%
- Haven't heard of it 7%
- Total 100%

Summary Table 2

	FAVORABLE	UNFAVORABLE	NEITHER	NEVER HEARD OF
Do you have a favorable or unfavorable opinion of the following institutions, or have you not heard of it?				
■ The United Nations (UN)	48%	27%	23%	3%
■ The World Trade Organization (WTO)	34%	25%	35%	6%
■ The World Bank (WB)	28%	25%	35%	12%
■ The International Monetary Fund (IMF)	26%	19%	30%	25%

3. Do you have a favorable or unfavorable opinion of the following institutions, or have you not heard of it?

a) Do you have a favorable or unfavorable opinion of the following institutions, or have you not heard of it?—The International Monetary Fund (IMF)

- *SUM-favorable* 26%
- *SUM-unfavorable* 19%
- *Neither favorable/unfavorable* 30%
- *Never heard of* 25%
- Very favorable 9%
- Somewhat favorable 17%
- Neither favorable nor unfavorable 30%
- Somewhat unfavorable 8%
- Very unfavorable 11%
- Haven't heard of it 25%
- Total 100%

b) Do you have a favorable or unfavorable opinion of the following institutions, or have you not heard of it?—The World Bank (WB)

- *SUM-favorable* 28%
- *SUM-unfavorable* 25%
- *Neither favorable/unfavorable* 35%
- *Never heard of* 12%
- Very favorable 9%
- Somewhat favorable 19%
- Neither favorable nor unfavorable 35%
- Somewhat unfavorable 11%
- Very unfavorable 14%
- Haven't heard of it 12%
- Total 100%

c) Do you have a favorable or unfavorable opinion of the following institutions, or have you not heard of it?— The World Trade Organization (WTO)

■ <i>SUM-favorable</i>	34%
■ <i>SUM-unfavorable</i>	25%
■ <i>Neither favorable/unfavorable</i>	35%
■ <i>Never heard of</i>	6%
■ Very favorable	10%
■ Somewhat favorable	24%
■ Neither favorable nor unfavorable	35%
■ Somewhat unfavorable	11%
■ Very unfavorable	14%
■ Haven't heard of it	6%
■ Total	100%

d) Do you have a favorable or unfavorable opinion of the following institutions, or have you not heard of it?— The United Nations (UN)

■ <i>SUM-favorable</i>	48%
■ <i>SUM-unfavorable</i>	27%
■ <i>Neither favorable/unfavorable</i>	23%
■ <i>Never heard of</i>	3%
■ Very favorable	18%
■ Somewhat favorable	30%
■ Neither favorable nor unfavorable	23%
■ Somewhat unfavorable	9%
■ Very unfavorable	18%
■ Haven't heard of it	3%
■ Total	100%

4. [ASK HALF] Do you favor or oppose the United States increasing trade with other nations?

■ <i>SUM-favor</i>	63%
■ <i>SUM-oppose</i>	10%
■ <i>Neither favor or oppose</i>	27%
■ Strongly Favor	28%
■ Somewhat Favor	36%
■ Neither favor or oppose	27%
■ Somewhat Oppose	7%
■ Strongly Oppose	2%
■ Total	100%

5. [ASK HALF] Do you favor or oppose people in the United State trading more with people from other nations

■ <i>SUM-favor</i>	53%
■ <i>SUM-oppose</i>	12%
■ <i>Neither favor or oppose</i>	34%
■ Strongly Favor	21%
■ Somewhat Favor	32%
■ Neither favor or oppose	34%
■ Somewhat Oppose	10%
■ Strongly Oppose	3%
■ Total	100%

Summary Table 3

	MOSTLY GOOD	MOSTLY BAD	NO IMPACT
Overall, do you think international trade is good or bad for...			
■ The US economy	66%	24%	10%
■ American business	63%	25%	12%
■ Your own standard of living	58%	13%	29%
■ Your community	57%	16%	27%

6. Overall, do you think international trade is good or bad for...

a) Overall, do you think international trade is good or bad for—
Your own standard of living

- Mostly good 58%
- Mostly bad 13%
- No impact 29%
- Total 100%

b) Overall, do you think international trade is good or bad for—
Your community

- Mostly good 57%
- Mostly bad 16%
- No impact 27%
- DK/Refused 0%
- Total 100%

c) Overall, do you think international trade is good or bad for—
The US economy

- Mostly good 66%
- Mostly bad 24%
- No impact 10%
- Total 100%

d) Overall, do you think international trade is good or bad for—
American business

- Mostly good 63%
- Mostly bad 25%
- No impact 12%
- Total 100%

Summary Table 4

	INCREASE	DECREASE	NO DIFFERENCE
Do you think free trade agreements with other countries generally increase or decrease each of the following, or don't make much difference either way?			
■ The variety of products Americans buy at the store	64%	14%	22%
■ American technological innovation	44%	18%	38%
■ Prices of products Americans buy at the store	38%	39%	23%
■ The number of American jobs	32%	39%	29%
■ The quality of jobs available to American workers	31%	37%	32%
■ Americans' wages	27%	39%	35%

7. Do you think free trade agreements with other countries generally increase or decrease each of the following, or don't make much difference either way?

a) Do you think free trade agreements with other countries generally increase or decrease—The number of American jobs

- Increase 32%
- Decrease 39%
- No difference 29%
- Total 100%

b) Do you think free trade agreements with other countries generally increase or decrease—The quality of jobs available to American workers

- Increase 31%
- Decrease 37%
- No difference 32%
- Total 100%

c) Do you think free trade agreements with other countries generally increase or decrease—Americans’ wages

- Increase 27%
- Decrease 39%
- No difference 35%
- Total 100%

f) Do you think free trade agreements with other countries generally increase or decrease—American technological innovation

- Increase 44%
- Decrease 18%
- No difference 38%
- Total 100%

d) Do you think free trade agreements with other countries generally increase or decrease—Prices of products Americans buy at the store

- Increase 38%
- Decrease 39%
- No difference 23%
- DK/Refused 0%
- Total 100%

g) Do you think free trade agreements with other countries generally improve or worsen environmental conditions around the world, or do they make no difference?

- Improve 34%
- Worsen 32%
- No impact 33%
- Total 100%

e) Do you think free trade agreements with other countries generally increase or decrease—The variety of products Americans buy at the store

- Increase 64%
- Decrease 14%
- No difference 22%
- DK/Refused 0%
- Total 100%

Summary Table 5

	AGREE	DISAGREE
■ America would be better off if more Americans works in manufacturing than they do today.	80%	20%
■ Global trade has harmed some American manufacturing industries.	79%	21%
■ Americans shouldn’t be allowed to trade with people in countries that allow unsafe and unfair working conditions to persist.	77%	23%
■ US citizens should be free to buy and sell to mostly anyone in the world without government interference.	68%	32%
■ People in other countries are stealing American technology when we trade with them	65%	35%
■ Globalization and trade with other countries has hollowed out the American middle class	63%	37%
■ Americans are getting cheated by U.S. trade agreements with other countries	61%	39%
■ The US becomes richer and safer as its people trade with people in countries throughout the world.	61%	39%
■ The US trading with China helps increase global stability and peace.	55%	45%

8. How much do you agree or disagree with the following statements?

a) Americans are getting cheated by U.S. trade agreements with other countries

■ <i>SUM-agree</i>	61%
■ <i>SUM-disagree</i>	39%
■ Strongly Agree	19%
■ Somewhat Agree	43%
■ Somewhat Disagree	30%
■ Strongly Disagree	8%
■ DK/Refused	0%
■ Total	100%

b) Americans are getting cheated by U.S. trade agreements with other countries

■ <i>SUM-agree</i>	68%
■ <i>SUM-disagree</i>	32%
■ Strongly Agree	23%
■ Somewhat Agree	46%
■ Somewhat Disagree	24%
■ Strongly Disagree	8%
■ Total	100%

c) Globalization and trade with other countries has hollowed out the American middle class

■ <i>SUM-agree</i>	63%
■ <i>SUM-disagree</i>	37%
■ Strongly Agree	19%
■ Somewhat Agree	44%
■ Somewhat Disagree	31%
■ Strongly Disagree	6%
■ Total	100%

d) People in other countries are stealing American technology when we trade with them

■ <i>SUM-agree</i>	65%
■ <i>SUM-disagree</i>	35%
■ Strongly Agree	23%
■ Somewhat Agree	41%
■ Somewhat Disagree	27%
■ Strongly Disagree	8%
■ Total	100%

e) The US becomes richer and safer as its people trade with people in countries throughout the world

■ <i>SUM-agree</i>	61%
■ <i>SUM-disagree</i>	39%
■ Strongly Agree	15%
■ Somewhat Agree	46%
■ Somewhat Disagree	31%
■ Strongly Disagree	7%
■ Total	100%

f) The US becomes richer and safer as its people trade with people in countries throughout the world

■ <i>SUM-agree</i>	77%
■ <i>SUM-disagree</i>	23%
■ Strongly Agree	35%
■ Somewhat Agree	42%
■ Somewhat Disagree	18%
■ Strongly Disagree	5%
■ DK/Refused	0%
■ Total	100%

g) America would be better off if more Americans works in manufacturing than they do today

■ <i>SUM-agree</i>	80%
■ <i>SUM-disagree</i>	20%
■ Strongly Agree	33%
■ Somewhat Agree	47%
■ Somewhat Disagree	17%
■ Strongly Disagree	3%
■ Total	100%

h) Global trade has harmed some American manufacturing industries

■ <i>SUM-agree</i>	79%
■ <i>SUM-disagree</i>	21%
■ Strongly Agree	32%
■ Somewhat Agree	47%
■ Somewhat Disagree	17%
■ Strongly Disagree	4%
■ Total	100%

i) The US trading with China helps increase global stability and peace

■ <i>SUM-agree</i>	55%
■ <i>SUM-disagree</i>	45%
■ Strongly Agree	11%
■ Somewhat Agree	44%
■ Somewhat Disagree	29%
■ Strongly Disagree	16%
■ DK/Refused	0%
■ Total	100%

9) [IF NOT RETIRED/NOT EMPLOYED IN MANUFACTURING] I would be better off if I worked in a factory instead of my current field of work.

■ <i>SUM-agree</i>	25%
■ <i>SUM-disagree</i>	73%
■ <i>Currently work in manufacturing</i>	2%
■ Strongly Agree	7%
■ Somewhat Agree	19%
■ Somewhat Disagree	30%
■ Strongly Disagree	42%
■ Currently work in manufacturing	2%
■ Total	100%

10) As you may know, a U.S. tariff is a tax the U.S. government imposes on a product produced in another country and then imported into the United States.
Do you favor or oppose imposing tariffs, or taxes, on certain products imported into the U.S.?

■ <i>SUM-support</i>	50%
■ <i>Neither</i>	21%
■ <i>SUM-oppose</i>	13%
■ <i>Depends</i>	16%
■ Strongly support	19%
■ Somewhat support	30%
■ Neither support nor oppose	21%
■ Somewhat oppose	9%
■ Strongly oppose	4%
■ It depends on the situation	16%
■ Total	100%

11) As you may know, a U.S. tariff is a tax the U.S. government imposes on a product produced in another country and then imported into the United States.

How concerned are you about rising prices of things you buy because of trade tariffs?

■ <i>SUM-concerned</i>	75%
■ <i>SUM-not concerned</i>	25%
■ Very concerned	28%
■ Somewhat concerned	47%
■ Not very concerned	21%
■ Not at all concerned	4%
■ Total	100%

12) As you may know, a U.S. tariff is a tax the U.S. government imposes on a product produced in another country and then imported into the United States.

From what you've read and heard, who primarily is responsible for paying for the cost of a U.S. tariff?

■ American consumers	47%
■ The U.S. government	15%
■ Foreign governments	5%
■ Foreign companies	12%
■ Not sure	20%
■ Foreign consumers	1%
■ Total	100%

13) [ASK 1/2 SAMPLE] Would you favor or oppose Congress adding tariffs to food, clothing, and shoes made in other countries with unfair trade practices?

■ <i>SUM-favor</i>	42%
■ <i>Neither</i>	30%
■ <i>SUM-oppose</i>	28%
■ Strongly favor	16%
■ Somewhat favor	27%
■ Neither favor nor oppose	30%
■ Somewhat oppose	13%
■ Strongly oppose	15%
■ Total	100%

14) [ASK 1/2 SAMPLE] Would you favor or oppose Congress eliminating all tariffs on food, clothing, and shoes made in other countries to reduce prices Americans pay for these items?

- *SUM-favor* 50%
- *Neither* 29%
- *SUM-oppose* 21%
- Strongly favor 18%
- Somewhat favor 31%
- Neither favor nor oppose 29%
- Somewhat oppose 12%
- Strongly oppose 9%
- Total 100%

16) As you may know, a tariff is a tax the U.S. government imposes on a product produced in another country and then imported into the United States.

Would you favor or oppose adding a tariff to blue jeans sold in the US that are manufactured in other countries to boost production and jobs in the American blue jean industry?

- *SUM-favor* 62%
- *SUM-oppose* 38%
- Strongly Favor 16%
- Somewhat Favor 46%
- Somewhat Oppose 29%
- Strongly Oppose 10%
- Total 100%

15) [ASK ALL] Would you favor or oppose Congress eliminating all tariffs on food, clothing, and shoes made in other countries, even if they have unfair trade practices, in order to reduce prices for American consumers?

- *SUM-favor* 31%
- *Neither* 32%
- *SUM-oppose* 37%
- Strongly favor 11%
- Somewhat favor 20%
- Neither favor nor oppose 32%
- Somewhat oppose 20%
- Strongly oppose 17%
- Total 100%

Summary Table 6

	FAVOR	OPPOSE
Would you favor or oppose adding a tariff to imported blue jeans made in other countries to boost American blue jean production if it made a pair of blue jeans...		
■ ...a pair of blue jeans \$5 more expensive?	58%	42%
■ ...a pair of blue jeans \$10 more expensive?	34%	66%
■ ...a pair of blue jeans \$25 more expensive?	19%	81%
■ ...a pair of blue jeans \$50 more expensive?	13%	87%

17. As you may know, a tariff is a tax the U.S. government imposes on a product produced in another country and then imported into the United States.

Would you favor or oppose adding a tariff to imported blue jeans made in other countries to boost American blue jean production if it made a pair of blue jeans...

a) ...a pair of blue jeans \$5 more expensive?

■ <i>SUM-favor</i>	58%
■ <i>SUM-oppose</i>	42%
■ Strongly Favor	14%
■ Somewhat Favor	43%
■ Somewhat Oppose	30%
■ Strongly Oppose	12%
■ Total	100%

b) ...a pair of blue jeans \$10 more expensive?

■ <i>SUM-favor</i>	34%
■ <i>SUM-oppose</i>	66%
■ Strongly Favor	10%
■ Somewhat Favor	24%
■ Somewhat Oppose	51%
■ Strongly oppose	15%
■ Total	100%

c) ...a pair of blue jeans \$25 more expensive?

■ <i>SUM-favor</i>	19%
■ <i>SUM-oppose</i>	81%
■ Strongly Favor	6%
■ Somewhat Favor	12%
■ Somewhat Oppose	64%
■ Strongly oppose	17%
■ Total	100%

c) ...a pair of blue jeans \$50 more expensive?

■ <i>SUM-favor</i>	13%
■ <i>SUM-oppose</i>	87%
■ Strongly Favor	5%
■ Somewhat Favor	8%
■ Somewhat Oppose	69%
■ Strongly oppose	18%
■ Total	100%

18) Would you favor or oppose adding a tariff to imported blue jeans made in other countries to boost American blue jean production if it meant other countries would place tariffs on American-made products in response?

■ <i>SUM-favor</i>	49%
■ <i>SUM-oppose</i>	51%
■ Strongly Favor	9%
■ Somewhat Favor	40%
■ Somewhat Oppose	38%
■ Strongly Oppose	13%
■ Total	100%

19) As you may know, a tariff is a tax the U.S. government imposes on a product produced in another country and then imported into the United States.

Would you favor or oppose if JOE BIDEN/DONALD TRUMP/NONE added a tariff to TVs sold in the US that are manufactured in other countries to boost production in the American TV industry?

a) [ASK THIRD SAMPLE] Would you favor or oppose if JOE BIDEN added a tariff to TVs sold in the US that are manufactured in other countries to boost production in the American TV industry?

	All	Democrats	Independents	Republicans
■ Favor	53%	57%	48%	51%
■ Oppose	47%	43%	52%	49%

b) [ASK THIRD SAMPLE] Would you favor or oppose if DONALD TRUMP added a tariff to TVs sold in the US that are manufactured in other countries to boost production in the American TV industry?

	All	Democrats	Independents	Republicans
■ Favor	49%	35%	43%	70%
■ Oppose	51%	65%	57%	30%

c) [ASK THIRD SAMPLE] Would you favor or oppose adding a tariff to TVs sold in the US that are manufactured in other countries to boost production in the American TV industry?

	All	Democrats	Independents	Republicans
■ Favor	60%	62%	56%	61%
■ Oppose	40%	39%	44%	39%

20) The US has a tax on baby formula from Europe. Some say this tax protects the American formula industry and associated jobs. Others say it raises prices for consumers and increases the risk of baby formula shortages. Would you favor or oppose the US eliminating taxes on imported baby formula?

■ <i>SUM-favor</i>	46%
■ <i>Neither</i>	34%
■ <i>SUM-oppose</i>	21%
■ Strongly favor	16%
■ Somewhat favor	29%
■ Neither favor nor oppose	34%
■ Somewhat oppose	13%
■ Strongly oppose	7%
■ Total	100%

22) The US has a 25% tariff, or tax, on pick-up trucks made in other countries. Some say this tariff protects American autoworker jobs. Others say it raises pickup truck prices and limits the types of trucks sold here. Do you favor or oppose this 25% tariff on pick-up trucks made abroad?

■ <i>SUM-support</i>	36%
■ <i>Neither</i>	36%
■ <i>SUM-oppose</i>	27%
■ Strongly support	13%
■ Somewhat support	24%
■ Neither support or oppose	36%
■ Somewhat oppose	18%
■ Strongly oppose	9%
■ Total	100%

21) Would you favor or oppose the US government allowing Americans to buy baby formula made in Germany, France, and the UK that are regulated by European government regulators but not American government regulators?

■ Yes, favor allowing Americans to buy European baby formula in the US	67%
■ No, oppose allowing Americans to buy European baby formula in the US	33%
■ Total	100%

23) Would you support or oppose the US government putting new tariffs on goods made in other countries if those countries have put tariffs on American products?

■ <i>SUM-support</i>	56%
■ <i>Neither</i>	31%
■ <i>SUM-oppose</i>	12%
■ Strongly support	24%
■ Somewhat support	33%
■ Neither support or oppose	31%
■ Somewhat oppose	7%
■ Strongly oppose	5%
■ Total	100%

Summary Table 7

	INCREASE	DECREASE	NO DIFFERENCE
Would you support or oppose the US government putting new tariffs on goods made in other countries in response to countries who put tariffs on American products if it...			
■ If it decreased American jobs at companies that depend on those tariffed goods	22%	34%	45%
■ If it decreased the innovation and growth in American businesses	27%	31%	41%
■ If it increased the price of things you buy at the store?	34%	26%	39%
■ If foreign governments retaliated with restrictions on US-made products	30%	41%	29%
■ If it encouraged other U.S. companies to lobby for their own tariffs or subsidies	38%	46%	16%

24) Would you support or oppose the US government putting new tariffs on goods made in other countries in response to countries who put tariffs on American products if it...

a) If it increased the price of things you buy at the store?

■ <i>SUM-support</i>	34%
■ <i>Neither</i>	26%
■ <i>SUM-oppose</i>	39%
■ Strongly support	11%
■ Somewhat support	23%
■ Neither support or oppose	26%
■ Somewhat oppose	24%
■ Strongly oppose	16%
■ Total	100%

b) If it decreased the innovation and growth in American businesses

■ <i>SUM-support</i>	27%
■ <i>Neither</i>	31%
■ <i>SUM-oppose</i>	41%
■ Strongly support	9%
■ Somewhat support	18%
■ Neither support or oppose	31%
■ Somewhat oppose	27%
■ Strongly oppose	14%
■ Total	100%

c) If it encouraged other U.S. companies to lobby for their own tariffs or subsidies

■ <i>SUM-support</i>	38%
■ <i>Neither</i>	46%
■ <i>SUM-oppose</i>	16%
■ Strongly support	10%
■ Somewhat support	28%
■ Neither support or oppose	46%
■ Somewhat oppose	11%
■ Strongly oppose	5%
■ Total	100%

d) If foreign governments retaliated with restrictions on US-made products

■ <i>SUM-support</i>	30%
■ <i>Neither</i>	41%
■ <i>SUM-oppose</i>	29%
■ Strongly support	11%
■ Somewhat support	19%
■ Neither support or oppose	41%
■ Somewhat oppose	20%
■ Strongly oppose	9%
■ Total	100%

d) If it decreased American jobs at companies that depend on those tariffed goods

■ <i>SUM-support</i>	22%
■ <i>Neither</i>	34%
■ <i>SUM-Oppose</i>	45%
■ Strongly support	7%
■ Somewhat support	15%
■ Neither support or oppose	34%
■ Somewhat oppose	29%
■ Strongly oppose	16%
■ Total	100%

25) Sometimes the U.S. government gives taxpayer money to some U.S. businesses called ‘subsidies’ to try to help them grow or compete with businesses in other countries. Do you favor or oppose the U.S. government giving money, or “subsidies,” to some American businesses?

■ <i>SUM-support</i>	50%
■ <i>Neither</i>	28%
■ <i>SUM-oppose</i>	23%
■ Strongly support	16%
■ Somewhat support	34%
■ Neither support or oppose	28%
■ Somewhat oppose	14%
■ Strongly oppose	9%
■ Total	100%

Summary Table 8

	FAVOR	NEITHER	OPPOSE
Do you favor or oppose the U.S. government giving money, or “subsidies,” to some American [INSERT] businesses?” [asked each of 1/3]			
■ Agriculture	62%	23%	15%
■ Manufacturing	52%	29%	19%
■ Green Tech	48%	26%	26%
■ Automotive	42%	28%	29%
■ Oil & Gas	36%	25%	40%

26) Sometimes the U.S. government gives taxpayer money to some U.S. businesses called ‘subsidies’ to try to help them grow or compete with businesses in other countries.

Do you favor or oppose the U.S. government giving money, or “subsidies,” to some American [INSERT] businesses?

a) [ASK 1/3] Do you favor or oppose the U.S. government giving money, or “subsidies,” to some American MANUFACTURING businesses?

■ <i>SUM-support</i>	52%
■ <i>Neither</i>	29%
■ <i>SUM-oppose</i>	19%
■ Strongly support	17%
■ Somewhat support	35%
■ Neither support or oppose	29%
■ Somewhat oppose	11%
■ Strongly oppose	8%
■ Total	100%

b) [ASK 1/3] Do you favor or oppose the U.S. government giving money, or “subsidies,” to some American OIL & GAS businesses?

■ <i>SUM-support</i>	36%
■ <i>Neither</i>	25%
■ <i>SUM-oppose</i>	40%
■ Strongly support	14%
■ Somewhat support	22%
■ Neither support or oppose	25%
■ Somewhat oppose	14%
■ Strongly oppose	25%
■ Total	100%

c) [ASK 1/3] Do you favor or oppose the U.S. government giving money, or “subsidies,” to some American GREEN TECH businesses?

■ <i>SUM-support</i>	48%
■ <i>Neither</i>	26%
■ <i>SUM-oppose</i>	26%
■ Strongly support	18%
■ Somewhat support	30%
■ Neither support or oppose	26%
■ Somewhat oppose	10%
■ Strongly oppose	16%
■ Total	100%

d) [ASK 1/3] Do you favor or oppose the U.S. government giving money, or “subsidies,” to some American AUTOMOTIVE businesses?

■ <i>SUM-support</i>	42%
■ <i>Neither</i>	28%
■ <i>SUM-oppose</i>	29%
■ Strongly support	14%
■ Somewhat support	28%
■ Neither support or oppose	28%
■ Somewhat oppose	15%
■ Strongly oppose	14%
■ Total	100%

e) [ASK 1/3] Do you favor or oppose the U.S. government giving money, or “subsidies,” to some American AGRICULTURE businesses?

- *SUM-support* 62%
- *Neither* 23%
- *SUM-oppose* 15%
- Strongly support 27%
- Somewhat support 35%
- Neither support or oppose 23%
- Somewhat oppose 8%
- Strongly oppose 7%
- Total 100%

27) Which comes closer to your own view?

- American businesses need to learn how to become strong and compete globally without any government handouts or taxpayer subsidies 61%
- American businesses need taxpayer subsidies in order to help them compete with other countries’ businesses that don’t play fair 39%
- Total 100%

28) Do you think the United States’ long-term trading partners have mainly taken advantage of the US or traded fairly with the US?

- Taken advantage of US 47%
- Traded fairly with the US 36%
- The US has taken advantage of its trading partners 17%
- Total 100%

Summary Table 9

	MOSTLY FAIR	MOSTLY UNFAIR	DON'T KNOW
In general, do you think that the following countries practice fair or unfair trade with the United States?...			
■ Canada	66%	10%	25%
■ Japan	49%	20%	31%
■ Mexico	43%	26%	31%
■ China	15%	59%	25%

29) In general, do you think that the following countries practice fair or unfair trade with the United States?...

a) In general, do you think that the following countries practice fair or unfair trade with the United States?...Canada

- Practice mostly fair trade with the U.S. 66%
- Practice mostly unfair trade with the U.S. 10%
- Don’t know 25%
- Total 100%

b) In general, do you think that the following countries practice fair or unfair trade with the United States?...Mexico

- Practice mostly fair trade with the U.S. 43%
- Practice mostly unfair trade with the U.S. 26%
- Don’t know 31%
- Total 100%

c) In general, do you think that the following countries practice fair or unfair trade with the United States?...Japan

- Practice mostly fair trade with the U.S. 49%
- Practice mostly unfair trade with the U.S. 20%
- Don't know 31%
- Total 100%

d) In general, do you think that the following countries practice fair or unfair trade with the United States?...China

- Practice mostly fair trade with the U.S. 15%
- Practice mostly unfair trade with the U.S. 59%
- Don't know 25%
- Total 100%

30) How would you complete this sentence? The U.S. government should reduce tariffs and other restrictions on products made in other countries...

- ...EVEN IF those other countries don't lower their trade restrictions on U.S. products because doing so lowers prices for Americans, increases the variety of products Americans can buy, and boosts competition 23%
- ...ONLY IF those other countries lower their trade restrictions on U.S. products because otherwise they will harm American businesses and jobs 62%
- Under no circumstances 15%
- Total 100%

Summary Table 10

	PRESIDENT BIDEN	PRESIDENT TRUMP
Do you think [RANDOMIZE: President Trump/President Biden] has placed too many restrictions on trade, too few restrictions on trade, or about the right amount of restrictions on trade?		
■ Too many	13%	23%
■ Too few	19%	11%
■ About the right amount	26%	34%
■ Don't Know	42%	32%

31 a) [ASK HALF] Do you think President BIDEN has placed too many restrictions on trade, too few restrictions on trade, or about the right amount of restrictions on trade?

- Too many 13%
- Too few 19%
- About the right amount 26%
- Don't know 42%
- Total 100%

31 b) [ASK HALF] Do you think President TRUMP has placed too many restrictions on trade, too few restrictions on trade, or about the right amount of restrictions on trade?

- Too many 23%
- Too few 11%
- About the right amount 34%
- Don't know 32%
- Total 100%

Summary Table 11

	SUPPORT	NEITHER	OPPOSE
Do you support or oppose a 25% tariff, or tax, on all steel from India?			
■ If no candidate mentioned	41%	43%	16%
■ If put in place by Donald Trump	44%	37%	19%
■ If left in place by Joe Biden	39%	44%	18%

32 a) [ASK HALF SAMPLE] The US currently has a 25% tariff, or tax, on all steel from India. Do you support or oppose these tariffs?

	ALL	DEMOCRAT	INDEPENDENT	REPUBLICAN	TOTAL
■ <i>NET-support</i>	41%	41%	32%	44%	41%
■ <i>Neither</i>	43%	42%	57%	38%	43%
■ <i>NET-oppose</i>	16%	16%	10%	17%	16%
■ Strongly support	16%	12%	13%	21%	16%
■ Somewhat support	25%	29%	19%	23%	25%
■ Neither support nor oppose	43%	42%	57%	38%	43%
■ Somewhat oppose	11%	12%	7%	12%	11%
■ Strongly oppose	5%	4%	3%	6%	5%
■ Total	100%	100%	100%	100%	100%

32 b) [ASK 1/3 SAMPLE] The US currently has a 25% tariff, or tax, on all steel from India put in place in 2019 by PRESIDENT DONALD TRUMP. Do you support or oppose these tariffs?

	ALL	DEMOCRAT	INDEPENDENT	REPUBLICAN	TOTAL
■ <i>NET-support</i>	44%	32%	30%	67%	44%
■ <i>Neither</i>	37%	42%	44%	26%	37%
■ <i>NET-oppose</i>	19%	27%	26%	6%	19%
■ Strongly support	21%	10%	18%	37%	21%
■ Somewhat support	23%	22%	12%	30%	23%
■ Neither support nor oppose	37%	42%	44%	26%	37%
■ Somewhat oppose	13%	18%	18%	5%	13%
■ Strongly oppose	6%	9%	8%	2%	6%
■ Total	100%	100%	100%	100%	100%

32 c) [ASK 1/3 SAMPLE] The US currently has a 25% tariff, or tax, on all steel from India left in place by President JOE BIDEN. Do you support or oppose these tariffs?

	ALL	DEMOCRAT	INDEPENDENT	REPUBLICAN	TOTAL
■ <i>NET-support</i>	39%	46%	31%	35%	39%
■ <i>Neither</i>	44%	43%	52%	40%	44%
■ <i>NET-oppose</i>	18%	11%	17%	25%	17%
■ Strongly support	14%	15%	12%	15%	14%
■ Somewhat support	24%	31%	18%	20%	24%
■ Neither support nor oppose	44%	43%	52%	40%	44%
■ Somewhat oppose	11%	8%	11%	14%	11%
■ Strongly oppose	7%	3%	7%	11%	7%
■ Total	100%	100%	100%	100%	100%

33) Would you be more likely to favor or more likely to oppose a new tariff advocated for by special interest groups and business lobbyists?

■ More likely to favor	16%
■ More likely to oppose	48%
■ No impact either way	36%
■ Total	100%

34) New U.S. tariffs or other import restrictions often follow requests from American companies or unions seeking government protection from competing with companies in foreign countries. How concerned are you about special interest groups lobbying the government to put restrictions on trade?

■ <i>SUM-concerned</i>	75%
■ <i>SUM-unconcerned</i>	25%
■ Very concerned	24%
■ Somewhat concerned	51%
■ Not very concerned	19%
■ Not at all concerned	6%
■ Total	100%

35) Would you rather businesses in the United States...

■ Manufacture and make everything that we need within this country	58%
■ Focus on what they make best and buy from companies in other countries what they make best	42%
■ Total	100%

36) Which do you trust more, American-made products, foreign-made products, or trust both about the same?

■ Trust American-made products more	55%
■ Trust foreign-made products more	7%
■ Trust both about the same	38%
■ Total	100%

37) Assuming the quality was the same, would you prefer to buy American made products, or does it not matter in which country a product was made?

■ Prefer buying products made in America	75%
■ Don't have a preference in which country products are made	25%
■ Total	100%

38) Would you rather purchase a...

■ A more expensive product made in the United States	49%
■ A less expensive product made in another country of equal quality?	51%
■ Total	100%

39) How much more would you be willing to pay for an American-made frying pan assuming it was the same quality as frying pans made abroad:

- \$0, would not pay more for an American-made version 27%
- \$2 20%
- \$5 28%
- \$10 14%
- More than \$10 11%
- Total 100%

40) Thinking back, when was the last time that you purposefully bought American-made products?

- Within the past week 24%
- Within the past month 30%
- Within the past year 23%
- Several years ago 7%
- More than several years ago 4%
- Never 13%
- Total 100%

Summary Table 12

	SUPPORT	NEITHER	OPPOSE
Would you favor or oppose the government requiring U.S. companies hire only American workers instead of workers from other countries...			
■ ...if that meant you paid higher prices for some products?	40%	32%	28%
■ ...if that meant smaller profits for American companies?	40%	35%	25%
■ ...if that meant less innovation and fewer medical breakthroughs?	31%	28%	40%

41) Would you favor or oppose the government requiring U.S. companies hire only American workers instead of workers from other countries?

- *SUM-support* 44%
- *Neither* 31%
- *SUM-oppose* 25%
- Strongly favor 24%
- Somewhat favor 20%
- Neither favor nor oppose 31%
- Somewhat oppose 13%
- Strongly oppose 12%
- Total 100%

42 a) [ASK 1/3] Would you favor or oppose the government requiring U.S. companies hire only American workers instead of workers from other countries...if that meant you paid higher prices for some products?

- *SUM-support* 40%
- *Neither* 32%
- *SUM-oppose* 28%
- Strongly favor 17%
- Somewhat favor 23%
- Neither favor nor oppose 32%
- Somewhat oppose 15%
- Strongly oppose 13%
- Total 100%

42 b) [ASK 1/3] Would you favor or oppose the government requiring U.S. companies hire only American workers instead of workers from other countries...if that meant less innovation and fewer medical breakthroughs?

■ <i>SUM-support</i>	31%
■ <i>Neither</i>	28%
■ <i>SUM-oppose</i>	40%
■ Strongly favor	13%
■ Somewhat favor	19%
■ Neither favor nor oppose	28%
■ Somewhat oppose	23%
■ Strongly oppose	17%
■ Total	100%

42 c) [ASK 1/3] Would you favor or oppose the government requiring U.S. companies hire only American workers instead of workers from other countries...if that meant smaller profits for American companies?

■ <i>SUM-support</i>	40%
■ <i>Neither</i>	35%
■ <i>SUM-oppose</i>	25%
■ Strongly favor	19%
■ Somewhat favor	21%
■ Neither favor nor oppose	35%
■ Somewhat oppose	17%
■ Strongly oppose	9%
■ Total	100%

43) From what you know, which of the following is more to blame for job losses in the manufacturing sector since the 1970s?

■ U.S. companies sending U.S. factory jobs to foreign countries	65%
■ New technology, like robots, allowing U.S. factories to make more stuff with fewer workers	35%
■ Total	100%

44) Which comes closer to your own view?

■ Free trade policies help the US economy by allowing Americans to buy more products at better prices and improve their standard of living	62%
■ Free trade policies rig the US economy in favor of foreign governments and giant multinational corporations	38%
■ Total	100%

45) How often do you buy fresh fruits and vegetables at the store in the fall and winter months that were grown in other countries?

■ Once a week or more	33%
■ Once or twice a month	28%
■ A few times a year	12%
■ Seldom	9%
■ Never	4%
■ Don't know	14%
■ Total	100%

46) How responsible do you think globalization is for the availability of fresh fruits and vegetables during the fall and winter months?

■ A lot	33%
■ Some	45%
■ Not that much	18%
■ Not at all	4%
■ Total	100%

47) How concerned are you about global poverty?

■ <i>SUM-concerned</i>	75%
■ <i>SUM-unconcerned</i>	25%
■ Very concerned	29%
■ Somewhat concerned	47%
■ Not that concerned	18%
■ Not at all concerned	7%
■ Total	100%

48) Which system does a better job lifting people out of poverty around the globe?

■ More global capitalism and trade	50%
■ More government investment and aid	50%
■ Total	100%

Summary Table 13

	AGREE	DISAGREE
How much do you agree or disagree with the following statements?		
<ul style="list-style-type: none"> ■ Reducing global poverty would improve stability in the most dangerous parts of the world and make us safer. 	83%	17%
<ul style="list-style-type: none"> ■ Addressing global poverty and hunger is not America’s responsibility. 	52%	48%
<ul style="list-style-type: none"> ■ One of the best things the United States government can do for the world’s poorest people is to let Americans freely trade with them 	74%	26%
<ul style="list-style-type: none"> ■ People would be better off if they bought and sold more things locally 	80%	20%

49) How much do you agree or disagree with the following statements?

a) Reducing global poverty would improve stability in the most dangerous parts of the world and make us safer.

■ <i>SUM-agree</i>	83%
■ <i>SUM-disagree</i>	17%
■ Strongly Agree	31%
■ Somewhat Agree	52%
■ Somewhat Disagree	13%
■ Strongly Disagree	4%
■ Total	100%

b) Addressing global poverty and hunger is not America’s responsibility.

■ <i>SUM-agree</i>	52%
■ <i>SUM-disagree</i>	48%
■ Strongly Agree	17%
■ Somewhat Agree	35%
■ Somewhat Disagree	33%
■ Strongly Disagree	16%
■ Total	100%

c) One of the best things the United States government can do for the world’s poorest people is to let Americans freely trade with them

■ <i>SUM-agree</i>	74%
■ <i>SUM-disagree</i>	26%
■ Strongly Agree	19%
■ Somewhat Agree	55%
■ Somewhat Disagree	22%
■ Strongly Disagree	5%
■ Total	100%

d) People would be better off if they bought and sold more things locally

■ <i>SUM-agree</i>	80%
■ <i>SUM-disagree</i>	20%
■ Strongly Agree	30%
■ Somewhat Agree	49%
■ Somewhat Disagree	17%
■ Strongly Disagree	3%
■ Total	100%

50) Based on what you've read and heard, do trade agreements increase or reduce poverty around the world, or have no major impact on poverty?

■ Increase poverty	20%
■ Reduce poverty	38%
■ Have no impact on poverty	42%
■ Total	100%

51) Based on what you know, approximately what percent of goods imported into the United States come from China?

■ Less than 5%	5%
■ 15%	13%
■ 25%	31%
■ 50%	28%
■ 75%	18%
■ 95%	4%
■ Total	100%

52)* The U.S. had a trade deficit of almost \$1 trillion in 2022. Do you think having a trade deficit is mostly...

■ A good thing	11%
■ A bad thing	61%
■ Doesn't matter very much either way	28%
■ Total	100%

53)* [ASK HALF SAMPLE] The U.S. had a trade deficit of almost \$1 trillion in 2022. This means that people in the United States bought \$1 trillion more in imported goods and services than they sold to people in other countries. Knowing this, would you say the trade deficit is a...

■ Good thing	15%
■ Bad thing	61%
■ Doesn't matter very much either way	24%
■ Total	100%

54)* [ASK HALF SAMPLE] If you learned that the money from the \$1 trillion dollar trade deficit was always reinvested back into the U.S. economy, would you say the U.S. trade deficit is a...

■ Good thing	46%
■ Bad thing	24%
■ Doesn't matter very much either way	30%
■ Total	100%

SURVEY METHODOLOGY

Q1-Q51:

These questions were part of the Cato Institute 2024 Trade and Globalization National Survey, which was conducted by the Cato Institute in collaboration with YouGov. YouGov interviewed 2109 respondents between February 22–29, 2024 who were then matched down to a sample of 2000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative “modeled frame” of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2020 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight. The margin of error for the survey is +/- 2.54%.

Q52-Q54:

YouGov collected responses April 24, 2024–April 30, 2024 from 2570 Americans 18 years of age and older. These were

then matched into a nationally representative sample of 2000 to produce the final dataset. Results have been weighted to be representative of the national adult sample. The margin of error for the survey is +/- 2.33. This does not include other sources of non-sampling error, such as selection bias in panel participation or response to a particular survey. YouGov conducted the surveys online with its proprietary Web-enabled survey software, using a method called Active Sampling. Restrictions are put in place to ensure that only the people selected and contacted by YouGov are allowed to participate. The respondents in each survey were matched to a sampling frame on gender, age, race, education. The frame was constructed by stratified sampling from the full 2019 American Community Survey 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). Each set of matched cases were weighted to its sampling frame using propensity scores. The matched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, region, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2020 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.