



INTERNATIONAL
TRADE
ADMINISTRATION

International Trade Administration and the U.S. Department of Commerce

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U.S. Department of Commerce | International Trade Administration

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The Trade Promotion Coordinating Committee (TPCC)

The Trade Promotion Coordinating Committee is an interagency committee chaired by the Secretary of Commerce that boosts the competitiveness of U.S. firms by ensuring a whole-of-government approach to supporting U.S. exporters

The TPCC helps develop and coordinate strategy for trade-related initiatives, such as:

National Export Strategy



The National Export Strategy (NES) outlines actions that the U.S. Government is pursuing to better equip American companies to compete globally and grow through international trade.

President's Export Council



Through the Secretary of Commerce, the PEC advises the President on matters relating to U.S. export trade and reports to the President on its recommendations for expanding U.S. exports.

State and local trade partner coordination



The TPCC coordinates with state and local governments on export promotion services and activities through the State International Development Organization (SIDO), Small Business Development Centers, and other organizations.

Interagency trade officer training



The TPCC offers annual training designed to help international trade professionals understand and use the full suite of federal and state trade resources. It provides an overview of the export promotion tools that are available to U.S. businesses.

TPCC Member Agencies

Department of Commerce

Department of State

Department of the Treasury

Department of Transportation

Department of Agriculture

Department of Energy

Department of Defense

Department of Labor

Department of the Interior

Agency for International Development

Trade and Development Agency

Environmental Protection Agency

Small Business Administration

U.S. International Development Finance Corp.

Export-Import Bank of the United States

Office of the U.S. Trade Representative

Council of Economic Advisors

Office of Management & Budget

National Economic Council

National Security Council

U.S. Department of Commerce

The Department's headquarters offices and component bureaus, listed below, implement over 225 budgeted programs and activities:

- Office of the Secretary (OS)
- Office of Inspector General (OIG)
- Bureau of Economic Analysis (BEA)
- Bureau of Industry and Security (BIS)
- Census Bureau (Census)
- Economic Development Administration (EDA)
- International Trade Administration (ITA)
- Minority Business Development Agency (MBDA)
- National Institute of Standards and Technology (NIST)
- National Oceanic and Atmospheric Administration (NOAA)
- National Technical Information Service (NTIS)
- National Telecommunications and Information Administration (NTIA)
- Office of the Undersecretary for Economic Affairs (OUSEA)
- U.S. Patent and Trademark Office (USPTO)





INTERNATIONAL
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At ITA, we help U.S. businesses and workers compete and win around the globe.

Our Mission

Create prosperity by strengthening the international competitiveness of U.S. companies and their workers, promote trade and investment, and ensure fair trade and compliance with trade laws and agreements.



ITA Facts

Looking to grow your business globally? Facing unfair foreign trade practices? Engaging in emerging sectors and advanced technologies? **ITA is your U.S. government advocate in the global marketplace.**

Helping U.S. businesses and workers compete and win around the globe



Promote U.S. Exports

The data are clear: Businesses that export earn higher revenues, create more jobs, and pay better wages.



Attract Inbound Investment

The U.S. economy is second to none, and we lead the world as the #1 destination for foreign direct investment.



Protect Industry Competitiveness and Critical U.S. Technologies

Policymakers need informed, data-driven analysis of economic vulnerabilities, market trends, and recommendations on trade and supply chain challenges facing American firms.



Defend Against Unfair Trade

America's competitive edge is upheld by U.S. trade laws and trade agreements that level the playing field for U.S. companies and workers and hold foreign actors accountable.

ITA By the Numbers

2,300 Employees

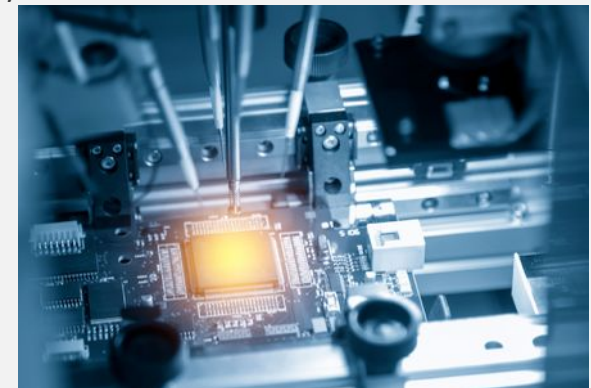
ITA trade experts are strategically positioned across more than 100 U.S. locations and 80 international markets to support your business.

\$174 Billion in U.S. Exports

In FY 2022, ITA trade assistance facilitated \$174 billion in U.S. exports and inward investment, supporting 625,000 American jobs.

\$230 Return on Investment

For every \$1 appropriated to ITA, our work assisting U.S. companies and localities returns \$230 to the U.S. economy.



ITA Facts Continued

Who We Help



U.S. Firms of All Sizes

Our Global Markets team, including the U.S. and Foreign Commercial Service and the Advocacy Center, connects companies to new markets, locates buyers, and advocates for your success.



Foreign Investors

Our SelectUSA team helps global enterprises do business in U.S. markets and assists domestic partners strike major deals that create and sustain American jobs.



U.S. Industry and Policymakers

Our Industry & Analysis experts provide critical industry expertise to help U.S. firms compete abroad; strengthen global supply chains and safeguard technologies and infrastructure; and screen foreign investments in the United States to protect U.S. economic and national security.



Impacted Businesses and Workers

Our Enforcement & Compliance specialists enforce trade remedies and seek compliance with trade agreements to protect U.S. businesses and workers from unfair practices at home and abroad.



Case Study: Spectrum International

2024 SBA Exporter of the Year



Supported by:

- **Small Business Development Center**
- **STEP (State Trade Expansion Program)**
- **U.S. & Foreign Commercial Service**
- **District Export Council**
- **GA Economic Development Center**

Case Study: Softwood Lumber



Thank You

International Trade Administration

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