

# NAVIGATING THE TRADE WINDS

JANUARY  
29  
2019

## Washington International Trade Conference

Date: Tuesday, January 29, 2019

Time: 8:30 AM – 7:00 PM

Venue: Ronald Reagan Building & International Trade Center

Host: Washington International Trade Foundation

### Honorary Conference Co-Chairs

Ambassador Susan Schwab & Ambassador Michael Froman

The Washington International Trade Conference will bring together leaders in international trade from across the U.S. and around the world to explore the trade landscape and look toward the future of trade.

Together, we will debate and discuss the most important issues affecting international trade, investment and global value chains to help you navigate a new Congress and year three of the Trump Administration.

### Why Should You Attend / Sponsor?

Attendees will be able to learn about key issues driving the national trade debate and network with thought leaders on trade. Sponsors will get visibility for their brand or firm with trade leaders from across the U.S. government (Administration and Congress), embassies, business, law, academia, and trade practitioners from across industries and sectors.

#### Sponsorship Opportunities

- \$25,000 Leadership Circle
- \$10,000 Benefactor
- \$5,000 Patron

Conference sponsors get tickets to the conference, savings on Annual Dinner sponsorship, and more.

If you are interested in sponsorship opportunities, please contact Diego Anez at [Danez@wita.org](mailto:Danez@wita.org) or call 202-312-1600

#### Draft Agenda and Sponsorship Opportunities

*(Plenaries, meals, reception and breaks are all sponsorship opportunities)*

8:00 AM Registration and Continental Breakfast  
9:00 AM: Opening Plenary Sessions  
12:00 PM Luncheon Program  
1:45 PM: Breakout 1  
2:45 PM: Breakout 2  
3:45 PM: Closing Plenary  
5:00 PM: Reception

#### Individual Tickets

- Non-WITA Members: \$595
- WITA Members: \$495
- Embassy: \$395
- USG: \$195

Hill Staffers, please contact [danez@wita.org](mailto:danez@wita.org) if you wish to attend.

#### Sample Topics to be Addressed *(More to come)*

- Trade Politics in the Age of Trump
- Does Wall Street Care About Trade?
- In a Trade War, What Does Victory Look Like?
- The Art of the Deal: The USMCA
- Reinventing Trade for the 21<sup>st</sup> Century: The Future of Multilateralism
- Enabling or Destructive? Technology and What it Means for the Future of Trade
- The Future of Global Value Chains
- Navigating the Maze (of FTAs)
- The Secret Revolution: Trade Facilitation

To purchase tickets please go to [www.wita.org/events](http://www.wita.org/events)