Trade Advocacy In Washington

2017 WITA-GWU Intensive Trade Seminar
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Let's not let \$200 billion and global respect slip away

In April, 1993, representatives of 117 countries adopted a history-making General Agreement on Tariffs and Trade that covered services for the first time. Congress needs to act to pass legislation that would implement GATT because the U.S. was the prime force behind these negotiations because many provisions were included at our demand; and because GATT will benefit all Americans.

Expeditions approval now will enhance U.S. leadership and show American support for open made.

The U.S. should not be among the last countries in the world to adopt GATT. GATT will spur economic growth, reduce consumer prices, increase expurts and creater jobs. It will also boost U.S. gross domestic product by as much as \$200 billion per year.

Increased tax revenue from this growth will more than compensate for decreased tariff revenue.

Failure to adopt implementing legislation now not only erodes U.S. leadership and respect, it makes long term planning difficult for all businesses. It also increases the likelihood that GATT will get weighed down with countroversial previsions which could jeopardize passage.

Even though GATT does not cover all of the industries in which EOS participates, we still applicate the treaty. It will improve market across for U.S. companies and manufacture, fearer, cheaper goods and services escaywhere.

We urge quick approval of GATT. To learn what you can do to help ensure its speedy passage, call 1-800-282-GATT.

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Corporate Tools

- Internal Process
- Congressional Lobbying
- Outside Consulting Firms
- Coalitions

Corporate Tools-continued

- Executive Engagement
- Political Giving Plan
- Paid Media
- Public Relations

Corporate Tools-continued

- Think tanks and associations
- Grassroots

Questions