



MORNING CONSULT

// WITA Briefing (11/17/2016)

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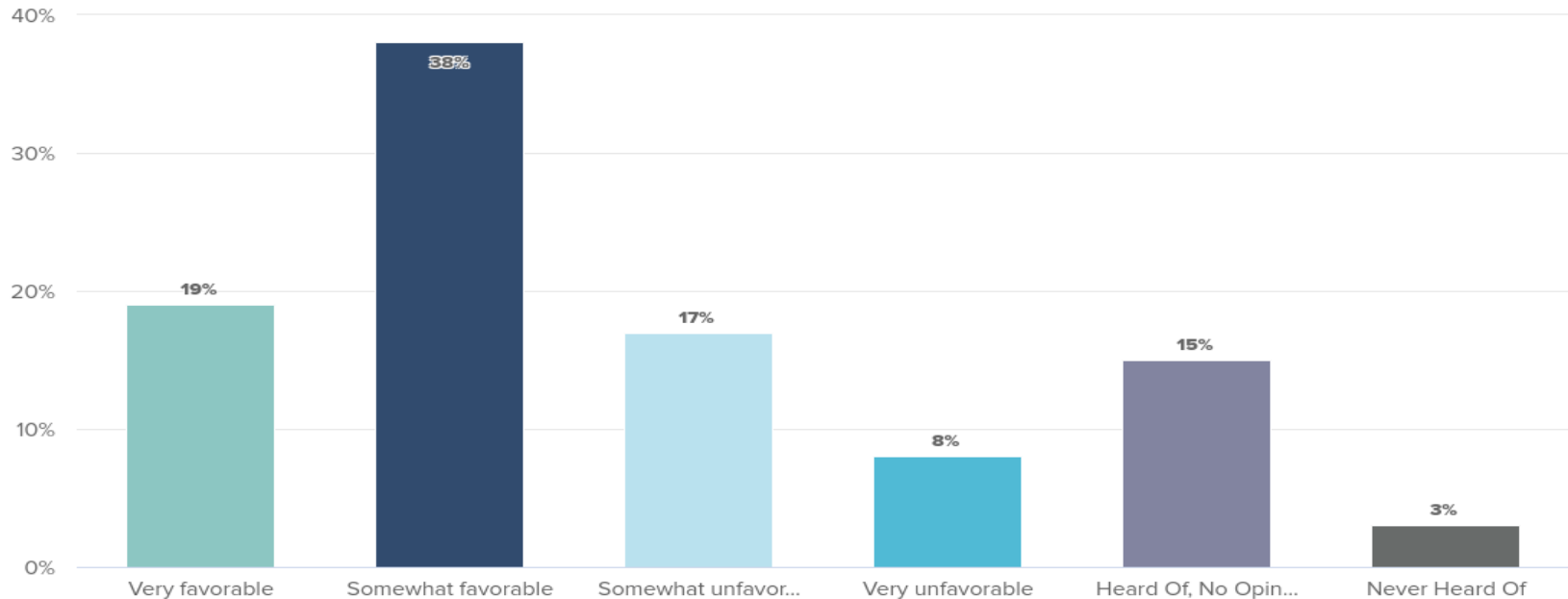
I. Trade and the American Voter

II. North American Free Trade Agreement

III. Transpacific Partnership

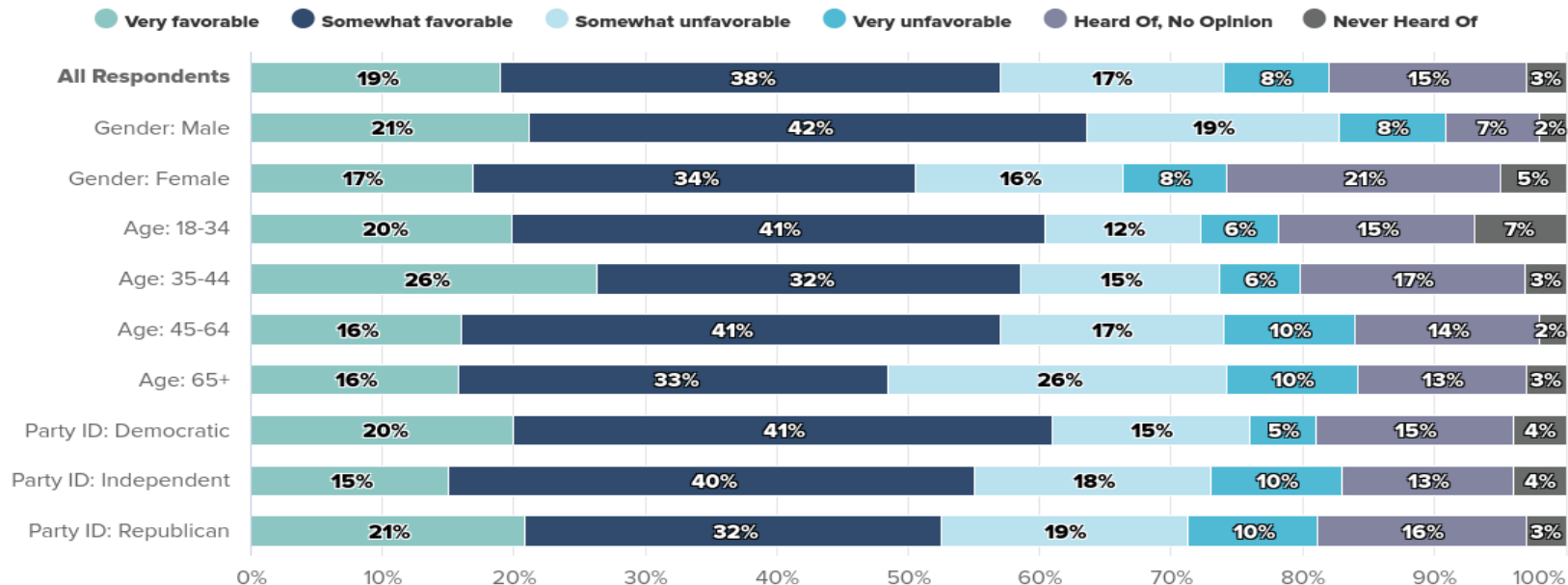
Conceptually, A Strong Majority of Voters Support Free Trade

Please indicate if you have a favorable or unfavorable view of each of the following... --- Free trade



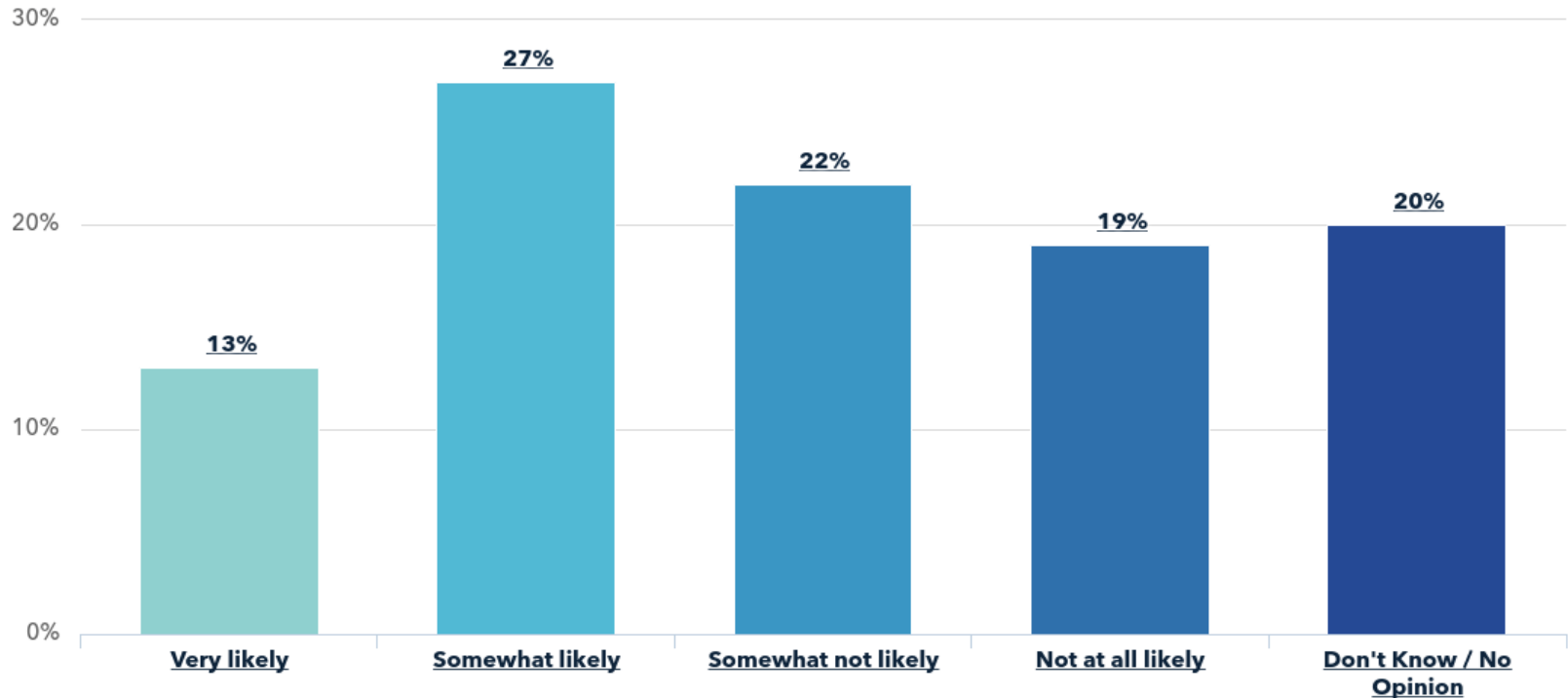
And that Support is Strongest Among Men and Younger Voters

Please indicate if you have a favorable or unfavorable view of each of the following... --- Free trade



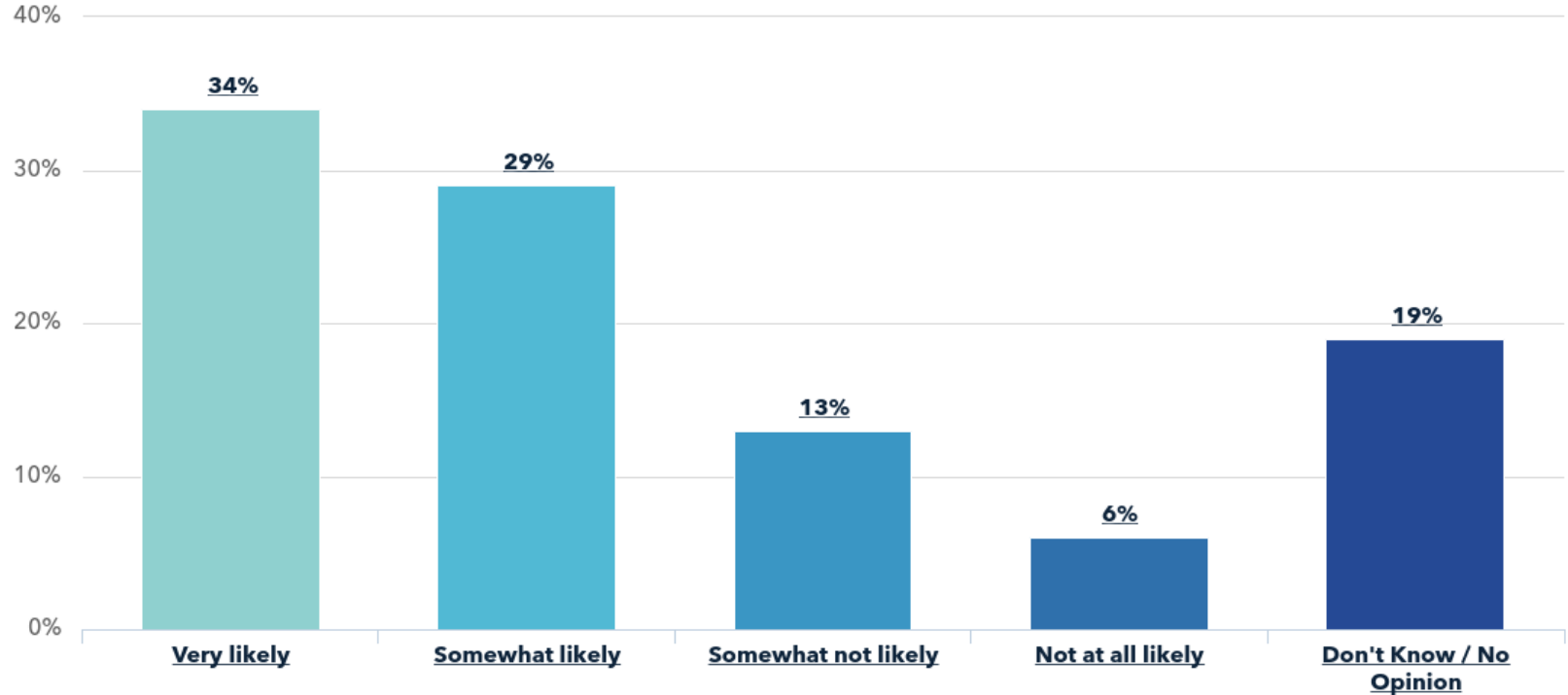
Overall, Voters Believe Free Trade Will Strengthen the U.S. Economy

In your opinion, how likely is it that each of the following will occur because the United States practices free trade with other nations around the world. --- Free trade will strengthen the US economy



...But Will Take Away Jobs for Americans at Home

In your opinion, how likely is it that each of the following will occur because the United States practices free trade with other nations around the world. --- Free trade will take away jobs for Americans here at home



Access chart here: Morning Consult Intelligence

And Voters Split on Whether Greater Involvement by the United States in the World Economy is a Good Thing or a Bad Thing

Which statement comes closest to your view, even if neither is exactly right? Greater involvement by the United States in the global economy...

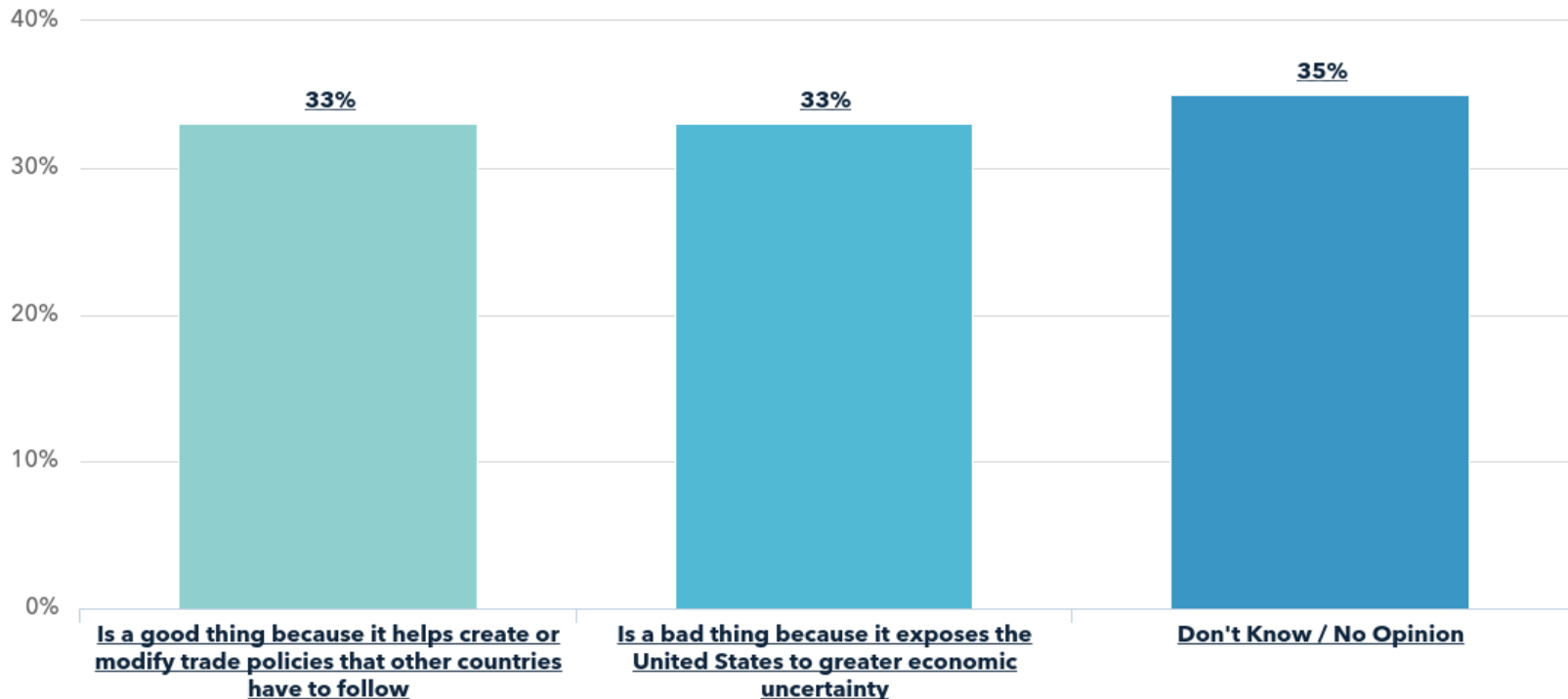


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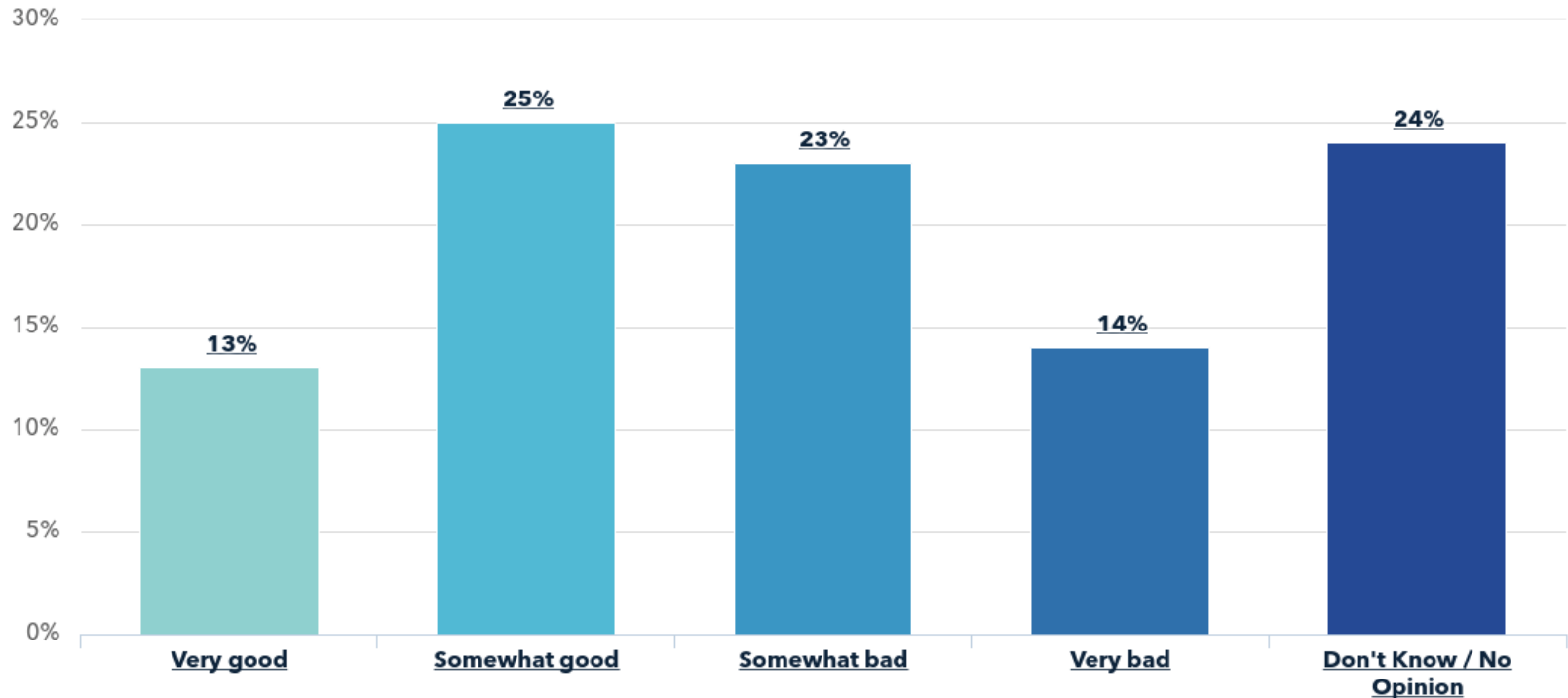
I. Trade and the American Public: Macro vs Micro

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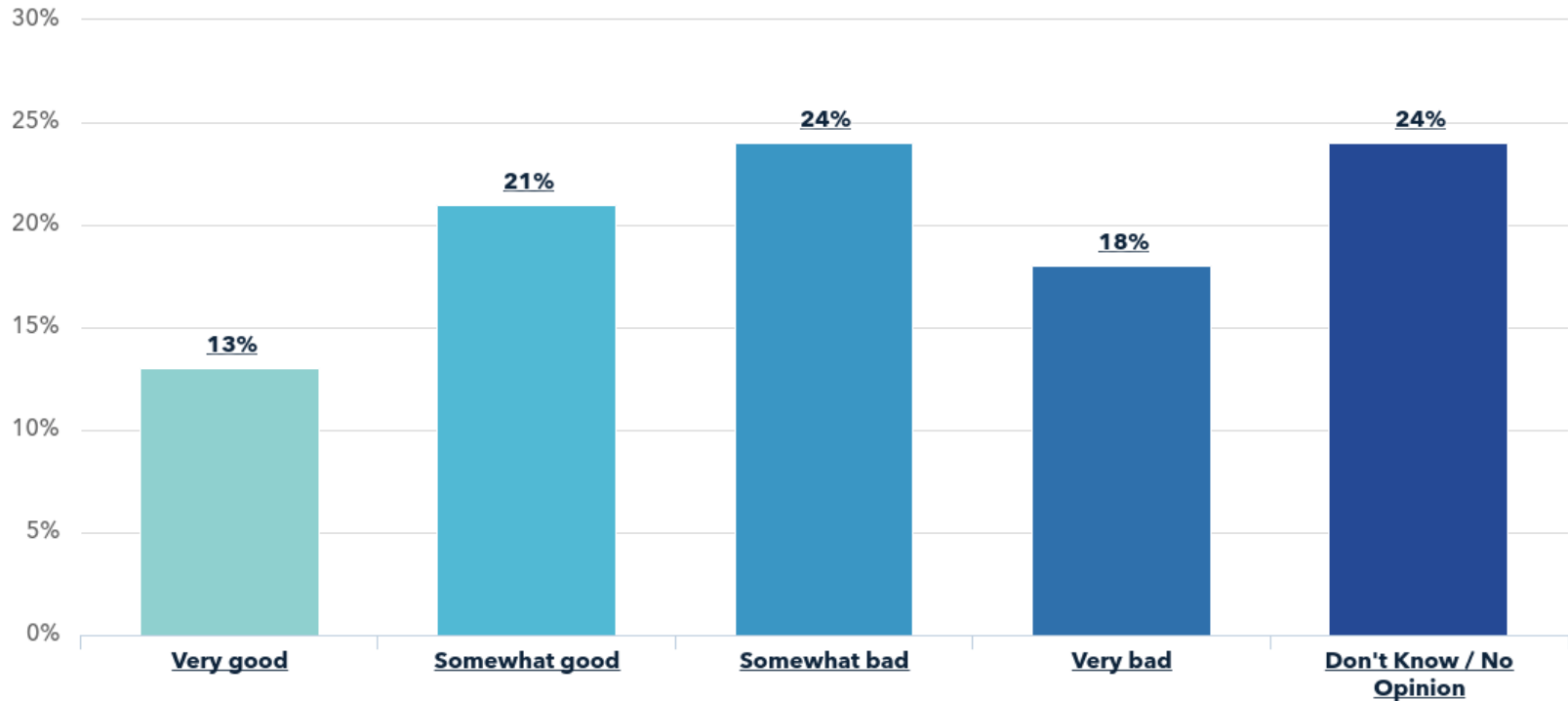
Voters are Split 38-37 on Whether NAFTA was Good for the U.S. Economy

As you may know, the North American Free Trade Agreement is a free trade agreement between the United States, Canada, and Mexico. Overall, do you think the North American Free Trade Agreement, also known as NAFTA, is good or bad for each of the following? --- The US Economy



But by an 8-Point Margin, Voters Believe NAFTA was Bad at Creating Jobs in the U.S.

As you may know, the North American Free Trade Agreement is a free trade agreement between the United States, Canada, and Mexico. Overall, do you think the North American Free Trade Agreement, also known as NAFTA, is good or bad for each of the following? --- Creating jobs in the US



Yet Despite the Strong Campaign Rhetoric, Renegotiating Trade Deals is a Low Priority Even Among GOP Voters

GOP Voters Care Most About ACA, ISIS, Federal Spending

Top issues among Republican voters in the 2016 election:

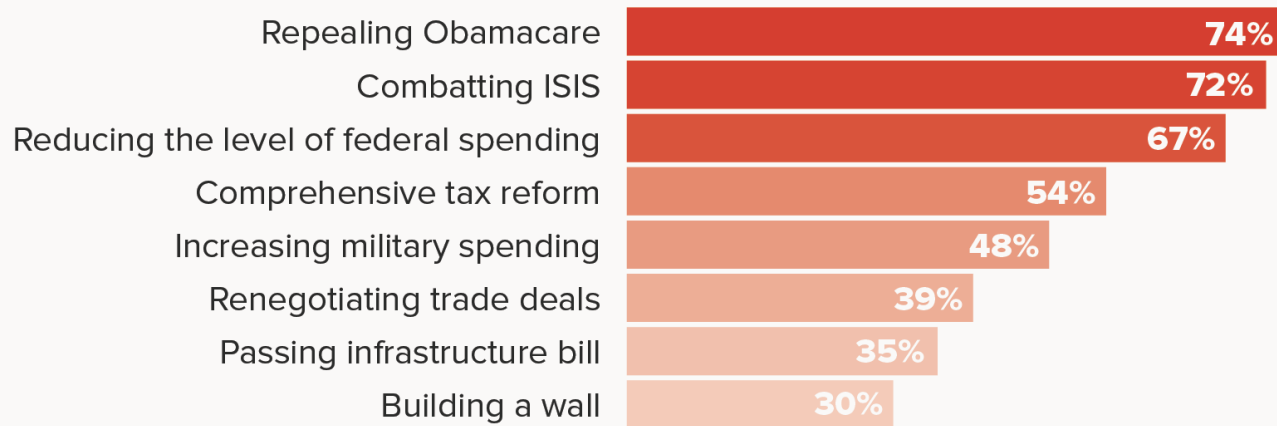


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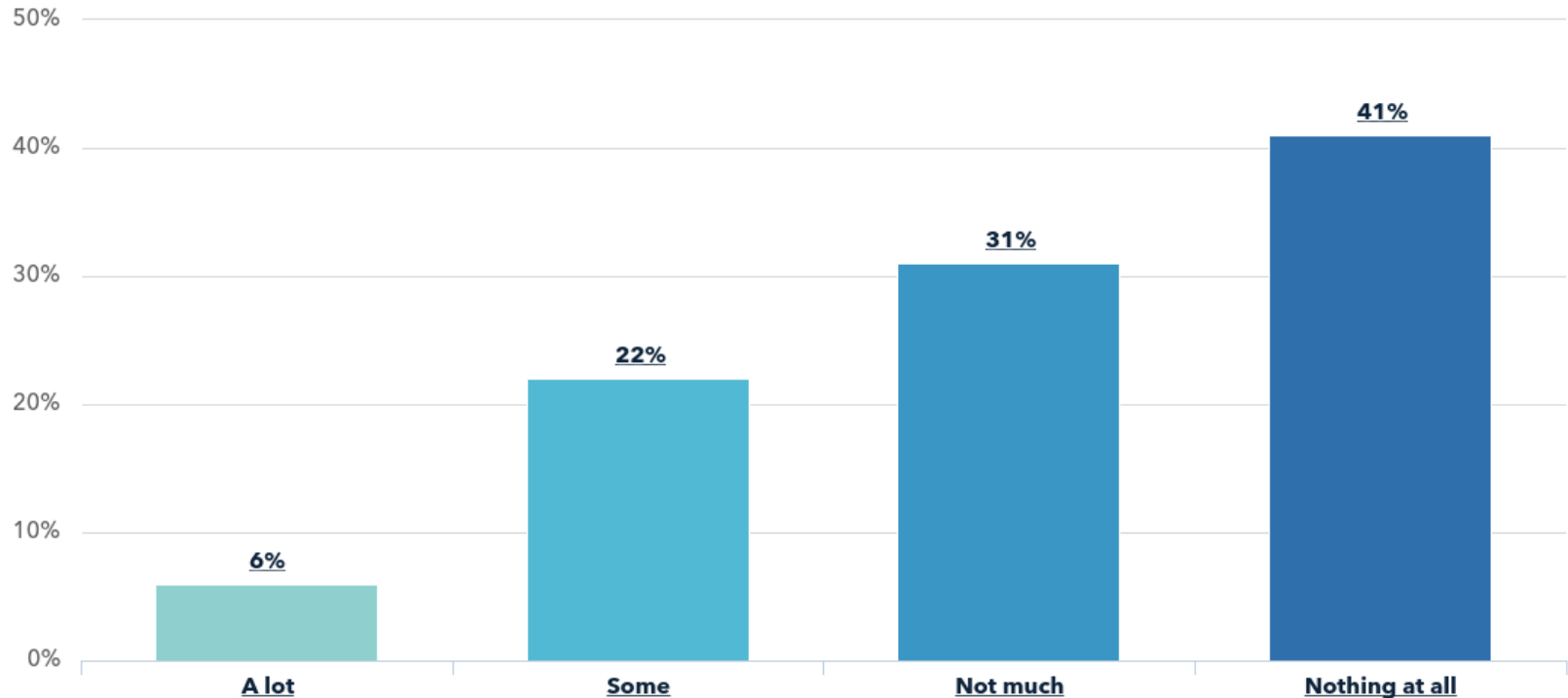
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There is Very Low Awareness of the Trans-Pacific Partnership Among Voters

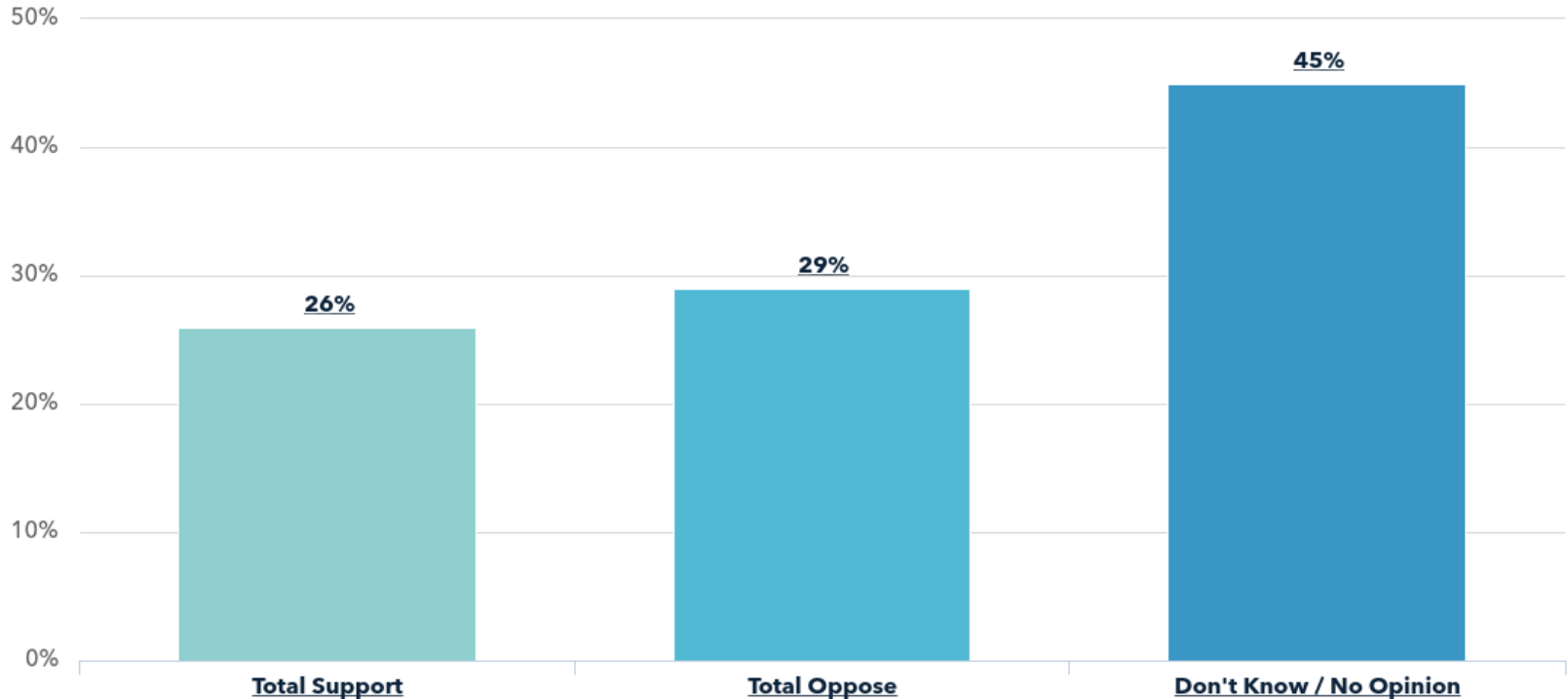
How much have you seen, read, or heard about the free trade agreement with eleven countries in Asia and Latin America called the Trans-Pacific Partnership, also known as TPP?



Access chart here: [Morning Consult Intelligence](#)

Overall, Support for the Trans-Pacific Partnership is Split

Do you support or oppose the free trade agreement with eleven countries in Asia and Latin America called the Trans-Pacific Partnership?



Access chart here: [Morrison Consult Intelligence](#)

And Despite Not Being Involved, China is Likely a Factor

Do you think trade with each of the following has helped the US, hurt the US, or has it not made much of a difference either way?

